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ClubsNSW Industry Snapshot Report

Member clubs are advised that the ClubsNSW Industry Snapshot Report is now available.

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This report identifies club industry trends with a focus on financial, gaming and non-gaming performance. By examining these three areas together, the report provides a more complete and accurate representation of industry performance — moving beyond isolated metrics to show how different parts of club businesses interact and influence overall outcomes.

The report has compiled data from a range of sources such as Liquor & Gaming NSW, the Australian Bureau of Statistics, the annual reports of registered clubs and the Commonwealth Bank. It includes key insights and trends on financial topics such as:

- Income composition
- Revenue diversification
- Major expenses
- Financial distress.

It also provides insights into non-gaming revenue and gaming revenue growth, with all data tailored specifically to the NSW club industry.

The report can be viewed here.

Member clubs can expect to receive a ClubsNSW Industry Snapshot Report every few months.

If you have any questions regarding this report, you can contact the ClubsNSW Data and Insights Lead, Patrick Sanders, at psanders@clubsnsw.com.au or alternatively, reach out to ClubAssist on 1300 730 001 or at enquiries@clubsnsw.com.au.

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