



December 2022

# ClubED

## Bite-sized Learning

CEI Monthly Newsletter



Club Education Institute

CEI takes this opportunity to wish you and your family a very happy holiday season and a prosperous New Year in 2023.

### The Impact of Extreme Weather on Clubs

The cooler-than-normal summer we have had so far, and the unpredictable nature of the weather as of late, has influenced this month's ClubEd issue, which covers extreme weather patterns and the impact on businesses.

Floods, fires and extreme heat can all affect a club's ability to conduct business. Just like when purchasing insurance, one hopes it is unnecessary — but we must plan for the worst. The volatility of the weather is a governance issue that affects everyone, from workforce planning to people's physical property and safety. It must be comprehended, planned for and responded to. It is the responsibility of the board and leaders to ensure that the club and its members are prepared.

### Five Factors Boards and Leaders Must Consider:

1. **Operational Risks** – What are the direct and indirect risks that weather changes pose to your club, your operations, staff, volunteers, your community and how will these be managed? For example, consider supply chain disruptions and the impact on the operations of your club.

A change in the weather is sufficient to recreate the world and ourselves.

**Marcel Proust**

2. **Community** – What will your club look like in the future to your community? Consider the effects of floods and hot weather, as well as increases in food prices and the impact on people on low incomes.
3. **Government Changes** – How would a shift in federal, state or local government affect your club's stance on legislation change? Try simulating various scenarios to see what impact a different government might have for accessing grants and government-funded initiatives.
4. **Expenses** – What impact will extreme weather have on your bills? Will you need to allocate more funds to cover these expenses? Is it possible for the club to heat and cool the building in another way? Have you considered the costs of savings versus the installation of solar panels? Will your property still be insurable in 2030? What are your insurance premiums going to be and how will you protect your club's assets if you can't afford them? How will you manage increased costs to projects, plants and equipment?

- 5. Income risks** – What are the risks associated with revenue in your club as a result of rising costs and potential community impacts from the damages from floods, fires and storms?

Planning for the upskilling of your board, management and staff at the club will result in an enhanced performance in the workplace both strategically and operationally. Outlined below are bespoke courses created for the club industry by CEI, to ensure you are resourced to face the ongoing challenges to the industry.

## 2023 Training Dates for Your Calendar

**Crisis Communication Training — Virtual Trainer Facilitated — 20 February, 9am-1pm**

This course is designed for clubs that do not currently have a crisis communication.

**Crisis Comms Scenario Planning — Face to Face — 28 February, 9am-1pm**

This course is targeted at senior leadership teams and is suitable for clubs that have a crisis plan but want to build or enhance their crisis management readiness.

**Finance for Club Leaders — Virtual Trainer Facilitated — 6 March, 9am-12pm**

This course aims to increase financial literacy to enable participants to more effectively participate in club decisions and improve operational proficiency.

**Advanced Club Finance for Directors & Club Leaders — Virtual Trainer Facilitated — 13 March, 9am-12pm**

This course is suitable for club leaders or directors who would like to ensure you are fully cognisant of your legal obligations with regard to fiscal reporting as well as strengthen your capabilities through a streamlined but highly effective methodology to read, analyse and interpret financial statements.

**Media Training — Face to Face — 7 March, 9am-1pm — ClubsNSW Head Office**

The training includes advice on interview preparation and presentation, simple formulas for delivering winning media grabs, plus a review and analysis of interview performance. It is designed for senior club managers and the key take-outs can be applied to any on-camera situation, including internal and promotional video messages.

**\*\*For in-person delivery of Mandatory Director Training, the Governance Refresher or any bespoke courses, please contact Reyna at [rmendes@clubsnsw.com.au](mailto:rmendes@clubsnsw.com.au)**



## Industry Events for your Calendar

**Clubs & Community Awards**

**Submissions Close**

**10 February 2023**

**Finalists Announced/**

**Tickets for Sale**

**13 March 2023**

**Australian & Hospitality Gaming Expo Brisbane**

**21-23 March 2023**

**[REGISTER HERE](#)**

**ClubsNSW**